

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
NEW HAMPSHIRE	1,109,252	1,235,786	1,287,879	1,372,507
MEDIAN AGE (YRS)	----	37.0	38.1	39.7
HISPANICS (ANY RACE)		20,489	22,748	26,744
STATE'S PERCENTAGE		1.66%	1.77%	1.95%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	1,186,851	1,233,838	1,309,778
STATE'S PERCENTAGE	96.04	95.80	95.43
MEDIAN AGE (YRS)	37.4	38.6	40.4
BLACK/AFRICAN-AMERICAN	9,035	10,187	11,521
STATE'S PERCENTAGE	0.73	0.79	0.84
MEDIAN AGE (YRS)	28.3	28.0	28.0
AMERICAN INDIAN/NATIVE	2,964	3,319	3,876
STATE'S PERCENTAGE	0.24	0.26	0.28
MEDIAN AGE (YRS)	32.9	32.2	32.3
ASIAN	15,931	17,617	20,508
STATE'S PERCENTAGE	1.29	1.37	1.49
MEDIAN AGE (YRS)	30.5	30.8	32.2
HAWAII/PACIFIC ISLANDER	371	394	456
STATE'S PERCENTAGE	0.03	0.03	0.03
MEDIAN AGE (YRS)	32.0	33.2	34.8
OTHER	7,420	8,426	10,224
STATE'S PERCENTAGE	0.60	0.65	0.74
MEDIAN AGE (YRS)	23.7	24.0	24.5

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	136,946	144,592
SUBURBAN	772,081	822,534
RURAL	378,852	405,381

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN		-----	
PER CAPITA	\$54,650	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$22,652,214,000	\$29,395,185,000	29.77%
FOOD AT HOME TOTAL	\$2,695,243,700	\$3,190,853,100	18.39%
FOOD AWAY FROM HOME TOTAL	\$2,434,707,900	\$3,126,176,300	28.40%
FOOD AS % OF TOTAL EXPENDITURES	22.65%	21.49%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$535,014,900	\$640,472,800	19.71%
FISH & SEAFOOD PRODUCTS	\$58,213,000	\$68,551,600	17.76%
FRUITS & VEGETABLES	\$309,525,800	\$361,136,000	16.67%
DAIRY PRODUCTS	\$309,837,600	\$365,707,700	18.03%
BAKERY PRODUCTS	\$317,411,800	\$364,445,900	14.82%
CEREALS & PRODUCTS	\$150,831,900	\$181,614,600	20.41%
PREPARED FOODS	\$392,524,800	\$469,052,500	19.50%
JUICES	\$86,203,400	\$101,063,800	17.24%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$158,757,800	\$225,879,200	42.28%
FAST FOOD	\$69,412,600	\$95,444,300	37.50%
FULL SERVICE	\$89,345,200	\$130,434,900	45.99%
LUNCH	\$573,217,600	\$733,596,500	27.98%
FAST FOOD	\$342,208,700	\$426,159,700	24.53%
FULL SERVICE	\$231,008,900	\$307,436,800	33.08%
DINNER	\$897,460,700	\$1,174,741,700	30.90%
FAST FOOD	\$329,690,500	\$413,004,300	25.27%
FULL SERVICE	\$567,770,300	\$761,737,400	34.16%

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NEW HAMPSHIRE: HOUSEHOLD FOOD EXPENDITURES

Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,069	\$1,177	10.10%
POULTRY	\$357	\$394	10.36%
EGGS	\$50	\$54	8.00%
FISH & SEAFOOD			
FRESH	\$67	\$71	5.97%
FROZEN	\$30	\$34	13.33%
CANNED	\$20	\$21	5.00%
FRUITS / VEGETABLES			
FRESH	\$442	\$478	8.14%
CANNED	\$80	\$89	11.25%
FROZEN	\$75	\$76	1.33%
OTHER	\$22	\$21	-4.55%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$184	\$196	6.52%
CHEESE	\$172	\$178	3.49%
ICE CREAM	\$102	\$110	7.84%
BUTTER / MARGARINE	\$54	\$65	20.37%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$504	\$534	5.95%
COOKIES	\$89	\$93	4.49%
CRACKERS	\$41	\$43	4.88%
CEREALS & PRODUCTS			
CEREALS	\$175	\$185	5.71%
PASTA PRODUCTS	\$60	\$69	15.00%
FLOUR & MIXES	\$38	\$45	18.42%
RICE	\$29	\$35	20.69%
PREPARED FOODS			
SNACKS/CHIPS	\$134	\$155	15.67%
JUICES	\$172	\$186	8.14%
FROZEN/PREP. OTHER	\$97	\$113	16.49%
SOUPS	\$70	\$81	15.71%
SAUCES & GRAVIES	\$69	\$68	-1.45%
BABY FOOD	\$46	\$50	8.70%
FROZEN MEALS	\$39	\$44	12.82%
NUTS	\$33	\$36	9.09%
SALADS	\$30	\$36	20.00%

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